



We are an award-winning, multidisciplinary, Fiji-based creative studio, that specialises in branding, corporate events, print, digital and integrated communication experiences, with a focus on finding innovative solutions that inspire change.

The Greenhouse Studio helps organisations grow.



We work with changemakers like The Pacific Women Shaping Pacific Development, UN Women, UNDP, Food and Agriculture Organization of the United Nations (FAO), The Pacific Risk Resilience Programme (PRRP), OXFAM, The Regional Rights Resource Team (SPC RRRT), The Coconut Industry Development for the Pacific (SPC CIDP), The Building Safety and Resilience in the Pacific (SPC BSRP) project, Griffith University (for SPREP's Pacific iClim2 project), The National Archives of Fiji, Fiji Airways, Tourism Fiji, The University of the South Pacific, Pacific Islands Private Sector Organisation (PIPSO), Reserve Bank of Fiji (RBF), EXPLORE Fiji, The Australian Department of Foreign Affairs and Trade (DFAT), The Pacific Leadership Program (PLP), The Market Development Facility (MDF), and others.

The Brief

The Greenhouse Studio is passionate about helping organisations, companies, businesses, groups and individuals in building their identities and reaching out to the right customers, clients, partners and stakeholders using effective mediums of communication and delivering precisely-crafted messages. You have a story to tell and it is our job to make your story compelling and memorable so that it engages and captivates the people who need to hear it.

As a small outfit, the studio sees itself as tiny but mighty like David against Goliath or the ant that beats the elephant. Its strength lies in being nimble, flexible and customized to shrink or grow in number by working in collaboration with other trusted specialists, consultants and partners when a project requires it. In this way, clients get the benefit of paying only for resources that they truly need. The Greenhouse Studio takes away all that big agency pretense so that you have a one-on-one direct access to the actual people doing the work.

The Philosophy

The Greenhouse Studio believes in approaching every project with childlike wonder and curiosity. We believe in nurturing meaningful and personal relationships with our clients. Our goal is simple. The Greenhouse Studio aims to find creative solutions that are exploratory, strategic, conceptually intelligent, visually stunning and most importantly, **inspire change**.

The Work

We invite you to visit our video portfolio online to see a sampling of our work:

www.greenhousefiji.studio/video

Services

BRANDING

Logo Design
Brand Development
Identity System Development
Style Guide Development
Naming
Copywriting

DIGITAL

User Needs Assessment
Stakeholder Consultations
Website Design and Development
Support and Hosting
Email Marketing
Social Media

PRINT

Stationery systems (cards, letterheads)
Marketing and Promotional materials
Advertisements
Annual Reports and Publications
Billboards
Books

EVENTS

Corporate Event Planning, Logistics and Management
Public relations, communications and promotion
Creative programme development
Onsite event management
Contingency planning

MARKETING

Strategic Consulting
Annual Plan Development

User Needs Assessment and Stakeholder Consultations Experience

Supporting Regional Management of Climate Change Information (Pacific iClim)

Greenhouse was engaged by Griffith University's Pacific iClim in 2015 as a Portal User Analyst to undertake a comprehensive and targeted user needs assessment of the Fiji Climate Change Portal. An initial data analysis was conducted, strategy meetings were held with primary stakeholders, a use-case workshop for over 50 information providers and information consumers and 22 individual and focus group interviews were coordinated to inform a User Needs Document Framework, a Stakeholder Needs Analysis Report, a Recommendations Report and a Key Findings Presentation.

Pacific Islands Private Sector Organisation (PIPSO)

PIPSO contracted Greenhouse for a 6-month communications consultancy in 2016 where we managed the website redesign and development project, created a communications strategy template for their incoming Communications Officer, worked with PIPSO to organise delegates (Business-owners from around the Pacific) for the 2nd Pacific Agribusiness Forum held in Apia, Samoa, as well as the Pacific Business Forum held in Noumea, New Caledonia. As their Communications Consultant, we liaised with the media, wrote press releases, blog stories, daily social media posts and reports, took photos of the events, and led the social media campaigns for PIPSO's involvement with both fora.

As part of PIPSO's website redesign and development project, an internal user assessment session was conducted with the PIPSO staff, and Greenhouse led a prototype testing of one of their significant website functionalities for a specific user group in the 2nd Pacific Agribusiness Forum.

Pacific Women Shaping Pacific Development

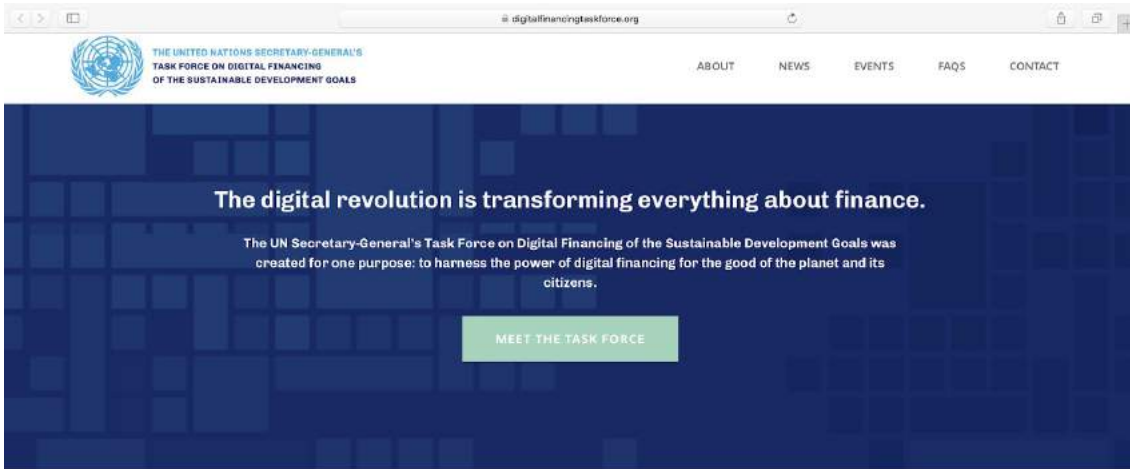
For *Pacific Women*, Greenhouse custom designed and developed their newly revamped website. This project included extensive stakeholder consultations and user assessments of about 55 people through a one-day use-case workshop with the Support Unit in Suva, an online use-case workshop with the Support Unit in Port Moresby, an online survey as well as face-to-face individual interviews.

A User Needs Document Framework and Recommendations Report were produced as part of the project, and a Key Findings Presentation was presented to *Pacific Women's* Director, First Secretary, Deputy Team Leader and Communications Coordinator prior to the development of a new website information architecture, wireframes, visual and technical design and development.

Website Design and Development Experience

Please click on some of our website links below so you can see websites we have designed for local, regional and international organisations and companies.

<https://digitalfinancingtaskforce.org>



A Message from the Secretary-General

The 2030 Sustainable Development Agenda has a powerful vision, but we must ensure financing is sufficient. That means making creative use of digital technologies that are revolutionizing the financial markets. This Task Force will point the way forward.



<https://weshopthat.com>



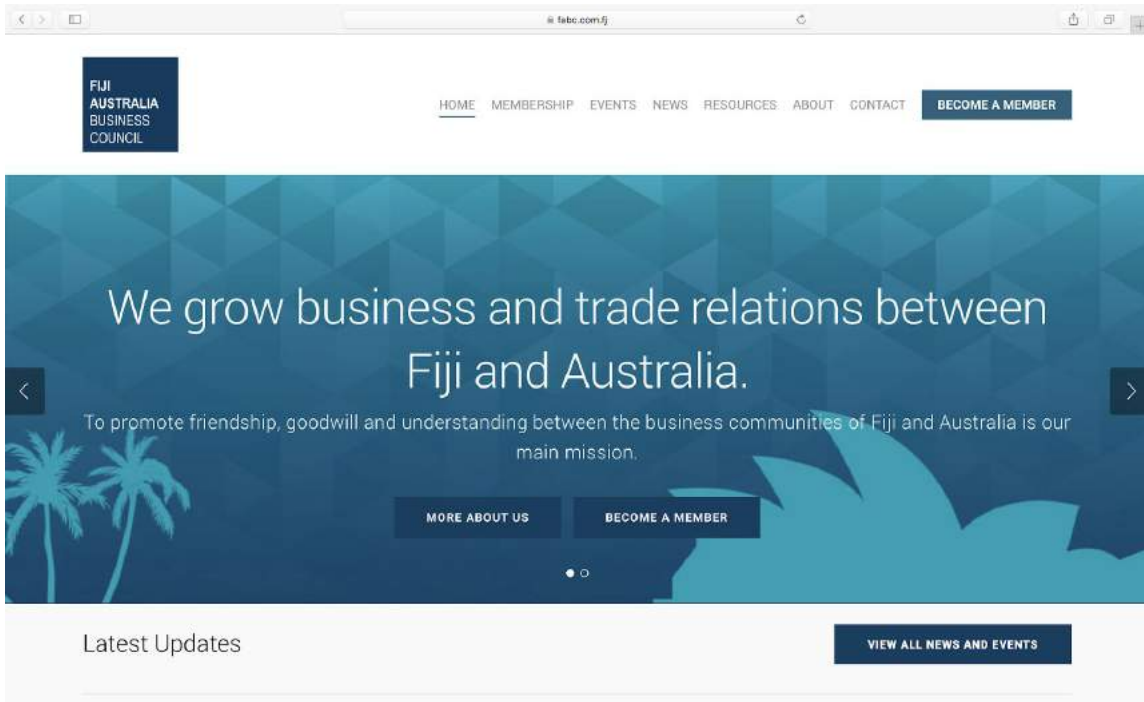
Contact us

Contact us with details of the product you'd like to purchase and your location and we'll get back to you with the total cost and delivery details. Include a link if you know what you want, or we can help you find the best deal, and let you know about any discounts available through our local contacts and memberships. We Shop That. Shop New York From Anywhere.

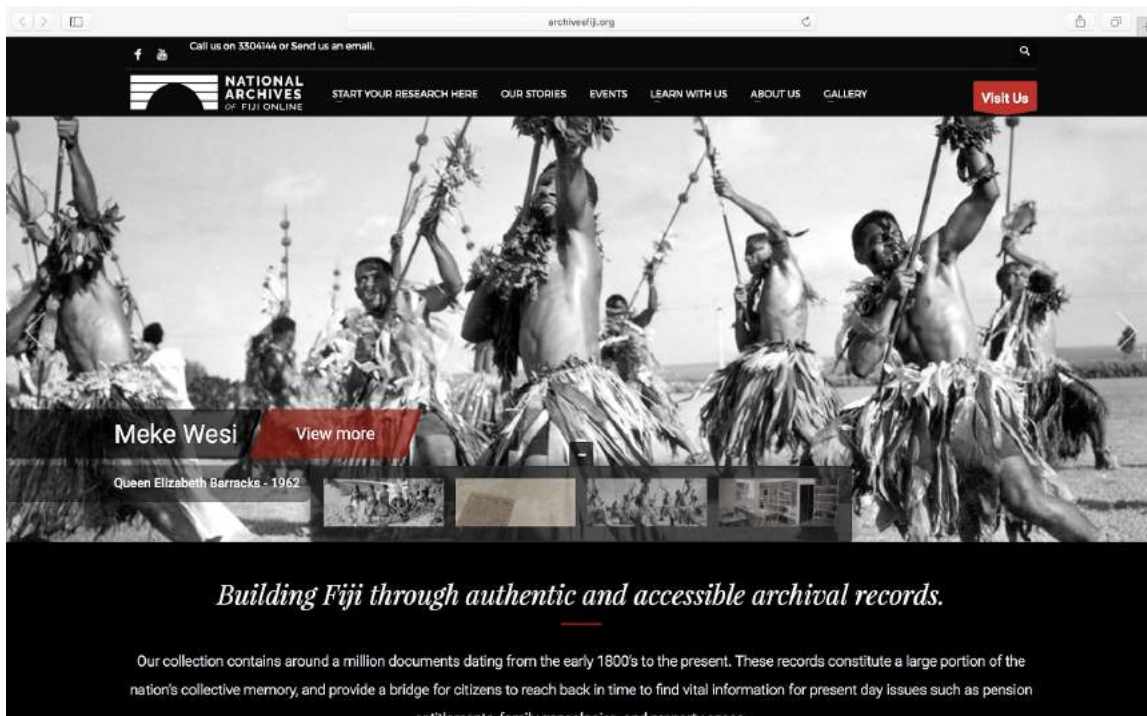
Your Name: Email Address:

Message:

<https://fabc.com.fj>



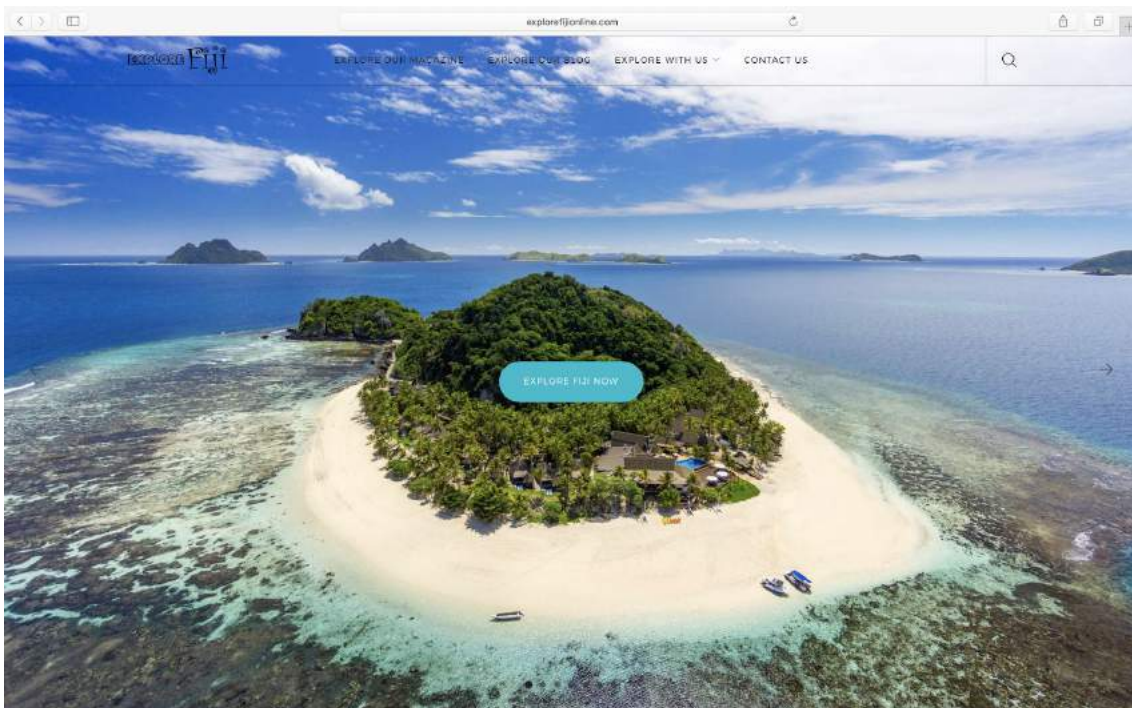
<http://archivesfiji.org/>



<https://fijiwomensfund.org/>



<http://explorefijiionline.com/>



<https://www.fijiredcross.org>

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FIJI RED CROSS SOCIETY always there. DONATE GET INVOLVED WHAT WE DO ABOUT US PHOTOS & VIDEOS NEWS & EVENTS

NEWS FLASH injured. Civilians and aid personnel are... 2 weeks ago RT @sun_fiji: @FijiRedCross Delivers Relief For Family In Mourning <https://t.co>

Our mission is to build safe, healthy and resilient communities in Fiji.

We do this by working with our partners and

BECOME A VOLUNTEER
Without the hard work and efforts of our dedicated and enthusiastic volunteers, staff and supporters, our work would not be possible. Join us in our humanitarian efforts!

MAKE A DONATION

<https://pacificwomen.org>

SEARCH SUBSCRIBE TO E-NEWS MAP OVERVIEW PROGRESS REPORT CRISIS CENTRES CONNECT WITH US

Australian Aid **PACIFIC WOMEN** SHAPING PACIFIC DEVELOPMENT

Welcome to the Pacific Women website where you'll get the latest updates on the program as well as information and resources on gender equality from around the Pacific.

ABOUT US OUR WORK RESEARCH & RESOURCES NEWS OPPORTUNITIES Text Size: A A A

Pacific Women commits AU\$320 million to improve the political, economic and social opportunities of Pacific women. It supports 14 Pacific countries to meet the commitments made in the Pacific Leaders' Gender Equality Declaration working with a range of partners including Pacific governments, civil society organisations, regional and multilateral agencies and the private sector.

EXPLORE OUR WORK BY COUNTRY PROGRAM OVERVIEW PROGRESS REPORT

OUR LATEST FILTER ALL STORIES NEWS E-NEWSLETTER RESEARCH OPPORTUNITIES FACEBOOK

STORIES
Review of counselling services for survivors of violence in the Pacific
Quality counselling is a key service in supporting survivors of violence against women. To better understand the status of counselling in the region, Pacific Women conducted a review of counselling services in 14 countries. Ten of...
August 10, 2018 SHARE

NEWS
Guam elects first female governor
December 28, 2018 SHARE

E-NEWSLETTER
Get updates on gender equality news in the Pacific right in your inbox
SUBSCRIBE

<https://www.suvarunmarathon.org>

SUVA MARATHON

HOME REGISTER NOW PARTICIPANT INFO GET INVOLVED TRAINING SPONSORS NEWS

Island Chill
2017
SUVA MARATHON

Do you want to be part of
the South Pacific's greatest road race?
Register Now & Join us on
Saturday 22nd July 2017

More than just a marathon

The Island Chill Suva Marathon is about community. It is open to

<https://fijianacacao.com>

FIJIANA CACAO

HOME ABOUT US OUR WORK WITH FARMERS OUR CHOCOLATE CONTACT US

FIJI ISLANDS

Yasawa Islands

Mamanuca Islands

Lautoka

Nadj

Sigatoka

Pacific Harbour

Suva

Nausori

Ovzrau

Levuka

Koro

Koro Sea

Gau

Bligh Water

Rakivaki

Vanua Levu

Savusavu

Natogai Bay

Rabi

Taveuni

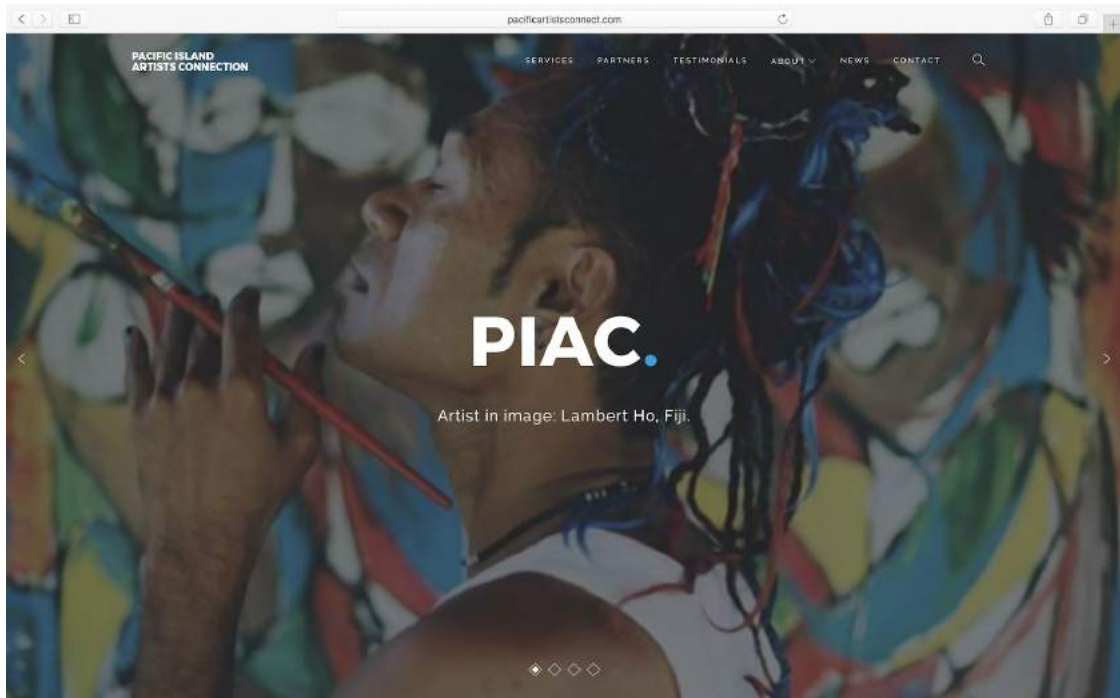
Labasa

Monkeyface passage

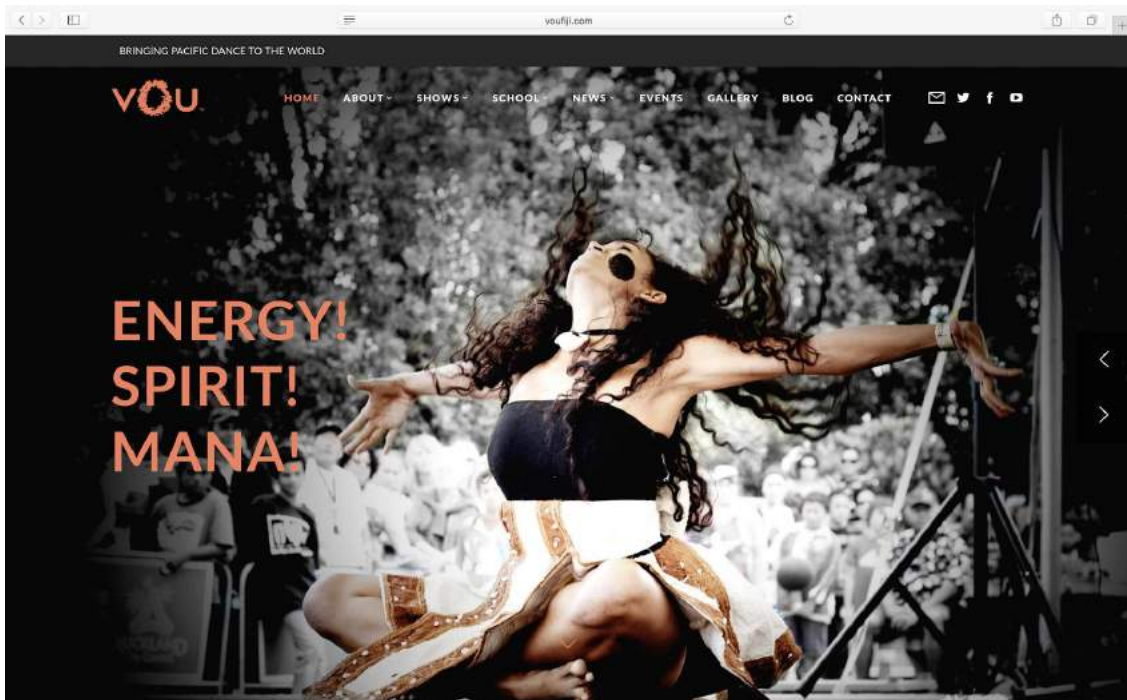
FIJIANA CACAO

Pure chocolate
from the
Fiji Islands

<https://pacificartistsconnect.com>



<http://voufiji.com>



Awards

We won an international award in 2018:

Maria Ronna Luna Pastorizo-Sekiguchi of The Greenhouse Studio is the winner of Graduate Women International Centenary Logo Contest. The logo will be used as the official event logo of the Graduate Women International 33rd Triennial General Assembly and Conference. It will appear on all publications, social media and website related activity concerning to the event.

Below is the official press release from Graduate Women International (www.graduatewomen.org):

GWI is delighted to present the winning logo of its Centenary Logo Contest, designed by Maria Ronna Luna Pastorizo-Sekiguchi, Vice President Membership, Graduate Women (Fiji). This logo will be used for the centenary celebration to be held in Geneva from 25 to 28 July 2019. This logo perfectly aligns with the GWI mission to promote and advocate for the right to quality and safe lifelong education for girls and women at all levels and for the advancement of the status of girls and women. "The logomark as shown here retains GWI's iconic lamp that has been redrawn with silhouettes of women's faces to signify the 100 years of women working together to empower women and girls through education", explains Mrs. Pastorizo-Sekiguchi. "The fire that burns from the lamp represents the passion, life, energy and vitality of all the women standing by our cause from 1919 until now. Furthermore, this fire also denotes the potential and the inspiration that flares within women and girls when they are in the flow of discovery exploration and learning". As a perfect symbol of GWI century long contribution to peacebuilding through education, this fire "looks like it is splitting in two", notes Mrs. Pastorizo-Sekiguchi. "This is because it symbolises book pages as well as bird wings to meaningfully capture the idea of the centenary theme "Peace through Education" in one fell swoop". GWI congratulates Mrs. Pastorizo-Sekiguchi on her outstanding work and would like to warmly thank all the other contestants for their submissions honouring the 100-year GWI history of peacebuilding through education.



Source: <https://www.graduatewomen.org/wp-content/uploads/2018/04/18-April-Update-3.pdf>

We won a national award in 2017:

Maria Ronna Luna Pastorizo-Sekiguchi of The Greenhouse Studio is the winner of the Fiji COP23 logo competition. The award-winning design is inspired by Fiji as a small island developing state that uniquely experiences the most adverse effects of climate change through the form of natural disasters. Off-the-chart cyclones, tsunamis and the increasing sea levels that threaten to engulf our small islands, our homes, and our very own identity.



Below is the information on the official page regarding the logo:

In February, the Fijian Government launched a nation-wide competition for the design of the COP23 logo, with Fijians of all ages encouraged to submit their ideas and design proposals. The creativity and passion on display in hundreds of designs submitted demonstrate just how proud the Fijian people are of Fiji's place in the world and how seriously they take the threats posed by climate change. In the end, more than 200 designs were submitted, including many from young people and school children from across the country. The Prime Minister announced the winning design – by Ronna Sekiguchi – and the two runners up during an event in Suva on 11 April.

Source: <https://cop23.com.fj/about-cop-23/vision-and-logo/>

Official Press Release: <https://cop23.com.fj/fiji-launched-cop23-logo/>

References

We have been fortunate to have worked with such an amazing group of clients, here are a selected few.

United Nations

UN Secretary-General's Task Force on Digital Financing of the Sustainable Development Goals

<https://digitalfinancingtaskforce.org>

Ms Anne Folan, Adviser

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Phone: +1 (202) 731-0506

Fiji Australia Business Council (FABC)

<https://fabc.com.fj>

Ms Lisa Apted, President (KPMG Partner)

Email: laped@kpmg.com.fj

Phone: +679 999 6385

Mr Saud Minam, Executive Committee Member (ANZ Fiji CEO)

Email: SaudAbdul.Minam@anz.com

Phone: +679 990 8209

Pacific Women Shaping

Pacific Development

<https://pacificwomen.org>

<http://pacificwomenreport.org/>

Ms Shazia Usman, Former Communications Officer

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Pacific Islands Private Sector Organisation (PIPSO)

Ms Alisi Tuqa, Acting Chief Executive Officer

Email: alisit@pipso.org.fj

Phone: +679 773 6303

The National Archives of Fiji

<http://archivesfiji.org/>

Mr Opeta Alefaio, Director

Email: opeta.alefaio@govnet.gov.fj

Phone: +679 990 8728

Suva Marathon Club (SMC)

<http://suvamarathon.org/>

Ms Marita Manley, Suva Marathon Club Committee member

Email: marita.manley@googlemail.com /

marita@talanoa-treks-fiji.com

Phone: +679 998 0560

Pacific Leadership Program (PLP)

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Former Communications Specialist

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Building Safety and Resilience Project (BSRP), The Pacific Community (SPC)

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Strategic Communications and Media Expert

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The University of the South Pacific (USP)

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Director, Development, Marketing, Communications and Alumni Office

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Australian Department of Foreign Affairs and Trade (DFAT)

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Former Senior Manager, Media and Communications

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Fiji Airways

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GM Marketing

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EXPLORE Fiji

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Phone: +679 993 1885

VOU Fiji

<http://voufiji.com/>

Ms Sachiko Soro

Director

Email: sachiko@voufiji.com

Phone: +679 999 9966

Testimonials

United Nations

I wanted to take a quick moment between phone calls to tell you: You all are awesome. Thank you so much for everything you did to get our website from "an idea in Anne's head" to "finished product" in less than three weeks.

Incredible.

- Anne Folan, Adviser to the UN Secretary-General's Task Force on Digital Financing of the Sustainable Development Goals.

Kontiki Finance

I have had the pleasure of working with Greenhouse Studio on a number of projects over the last six months, including corporate branding, professional photography and Television Commercials. With expertise in traditional communications and new media, Greenhouse Studios provides a wide array of services to respond to client needs. Technically skilled and wildly creative, The Greenhouse Team stretch the boundaries of the imagination as they bring ideas to life in innovative ways. The end product is always polished and professional. Projects are completed on time and on budget, with positive results, hence why they win awards!

- Mike Worsp, Former Head of Marketing & Business Support.

Reserve Bank of Fiji (RBF)

"Greenhouse Studio has an inspirational, passionate team with fresh ideas. Worked with them to develop series of knowledge products and we were delighted with the finished products. Professional and customer focused, Delivered what they promised." - Duri Buadromo, Reserve Bank of Fiji

Pacific Islands Private Sector Organisation (PIPSO)

"The Greenhouse Studio is an innovative company. They may be small but they are excellent in what they do. They deliver so well according to customer's requirements and we at PIPSO are very delighted with the quality of their work, timeliness and the friendliness of staff. They offer various solutions which allows clients to assess these and choose what's best for them. Great Team, Great Service and value for money." - Mereia Volavola, Former Chief Executive Officer, PIPSO

Pacific Women

"I worked with the fantastic team at the Greenhouse Studio quite closely last year in 2015 in designing the print and interactive online copy of Pacific Women's First Progress Report – 2012-2015. It was a comprehensive document, involving a large number of partners and a high level quality assurance process.

I had been following them since 2014 and I found their work with groups like the Suva Marathon Club, Talanoa Trek, Explore Fiji and many others, to be original, of high quality and the designs, distinctive.

I find the Greenhouse Studio to be one of the most professional design companies in Fiji. In their quote to us, they offered different options of presenting information (in fact the idea to have the online interactive portion as part of the report, was theirs – which actually proved to be the highlight during the launch. We received great feedback from stakeholders on it). Working with them is refreshing, as they offer creative solutions and options. And because they are a multi-disciplinary studio, we didn't have to work with different companies to provide different services – they did the print layout and the website design for us – so it was a complete package. They are deadline oriented and managed to provide us with high-quality outputs despite the tight-frame within which we were operating in at the time. We mainly worked with Ronna and Rob and towards the end when Rob was unable to work on the final changes, Ronna was easily able to complete it. So even though they are a relatively smaller company, staff are multi-skilled. They even worked with us onsite when we were in the final stages of design. If there were any delays, they informed us well in

advance. Even post launch of our report, they have been open to responding to queries over emails without any extra cost. One of the other things I noticed is the culture of mentorship exercised by Ronna with the rest of her staff. In many design companies, the hierarchies between senior and junior staff are stark and unhealthy, normally demonstrated in the manner they speak to each other and the unreasonable working hours. Not so with the Greenhouse Studio, where I found the interaction between staff, regardless of the position of power they held, to be respectful, professional and quite nurturing. This was very important to me and among the key reasons why I would choose to work with them again. If you looking for a dynamic, creative and passionate team, that respects deadlines and your vision for your company or product, then I highly recommend working with the Greenhouse Studio. They are more than value for money." - *Shazia Usman, Former Communications Coordinator, Pacific Women*

VOU Fiji

"Ronna and The Greenhouse Studio team were extremely professional and helpful, understanding our needs completely. Their expertise and extensive knowledge and experience helped VOU to design an appropriate website which is now accessed by potential customers from all around the world". - *Vanessa Eden, Former Marketing and Arts Coordinator, VOU Dance Fiji*

"We chose the Greenhouse Studio for our website because there were not only the most affordable option but they were the nicest, most approachable and easiest to communicate with. They were always available to answer our questions to do with the website and really supportive, no matter how silly we thought they were. The follow-up support is really what makes the Greenhouse studio experience, they are just always there to help and support when we want to do different things with the site. They were very professional through the whole process and I cannot recommend them enough, we are very proud of our new and international standard website. I hope this is OK and I mean every word. You guys really are fantastic. Vinaka, Sachiko" - *Sachiko Soro, Director, VOU Dance Fiji*

Pacific Leadership Program

"We contracted Greenhouse to assist us to produce a suite Pacific Leadership Program Knowledge Products that included Fact Sheets, Briefing Notes, Discussion Papers, Case Studies and Reports.

The Greenhouse team came up with concepts that gave each product a unique identity but at the same time could be identified as part of the PLP suite of products. We are very pleased with the products and can say that they have "put us out there" in sectors we work in.

It is refreshing to work with staff who are courteous and professional at all times. Greenhouse have efficiently managed the production of our products often exceeding our expectation. They implemented a tracking system (Basecamp) which allowed us as the client to keep track of each product from concept to delivery. Each product is quality checked and we have never had any issues with delayed or inaccurate products." - *Amelia Makutu, Former Communications Specialist, Pacific Leadership Program*

Suva Marathon Club

"The Greenhouse Studio have a fantastic eye for design and produce top quality work. It is always a pleasure working with Ronna and her team as they'll go out of their way to ensure they have understood your needs and are delivering on them." - *Marita Manley, Suva Marathon Club*

"It was a pleasure to work with GHS. They provided excellent service in arranging functions to enhance media publicity and corporate notification." - *Jon Orton, Suva Marathon Club*

The National Archives of Fiji

"Trust is a tough thing. It's hard to earn, and is easily lost. But there were no questions with Greenhouse. We had total trust that they would give us what we needed. They put energy into knowing who we are, how we are different from everyone else, and how we can help our clients. Then they put all of that into the final product!" - *Opeta Alefaio, The National Archives of Fiji*

Market Development Facility

"I was very impressed with Greenhouse's level of commitment, time-management skills and professionalism at all times. She reassured us that the event would run smoothly and it did. Her ability to multi-task was impressive and she was very responsive to emails, calls and keeping track of everything we needed to organize. Ronna executes her work in a very efficient manner and her existing network connections were very helpful when it came to booking the venue, organize catering/master of ceremony, and logistics/accommodation bookings for our partners attending the event. We enjoyed her creative, bubbly personality and her positive energy certainly helped ease the stress." - *Miliana Ratu, Market Development Facility*

Food and Agriculture Organization of the United Nations

"From the initial meeting we found The Greenhouse Studio team to be very organised, detailed and professional. Food and Agriculture Organisation (FAO) was in need of an events team to manage logistics within a 1 month timeframe for The Global Action Plan for SIDS workshop that was held in November 2016. Inclusive in their responsibilities was collating the participant list, sending out official invitations, managing RSVPs, liaising with local and international delegates for accommodation and travel arrangements, liaising with hotels, organising setup of venue, assisting with the press conference and design of collateral that included the agenda, prospectus, brochures, banners and infographics.

The high spec build, attention to detail and beautiful 'finishing touches' enabled me to focus on managing my internal partners, hosting delegates and facilitating the workshop. Regular communication has been excellent, and again has only made my job easier. Huge thanks to your team for all of the hard work.." - *Tim Martyn, FAO*

The University of the South Pacific

"I am pleased to say that The University of the South Pacific (USP) appreciates the work done by the Greenhouse Studio and especially Ronna, its Managing and Creative Director for the concept and design of USP's Annual Report over the past several years. The excellent and meaningful concept and design have been widely appreciated and has contributed to USP's Annual Report winning the South Pacific Stock Exchange (SPSE) Annual Report Competition for the past six consecutive years, in the 'Co-operatives, Non-Profit and Charitable Organisations' category. Excellent work!" - *Jaindra Karan, Director, Development, Marketing, Communications and Alumni, The University of the South Pacific*

iris Worldwide

"The Greenhouse Studio has been an invaluable partner in making our Fiji Airways x Tourism Fiji shoot happen in 2016. They made it all look effortless and went the extra mile to facilitate a smooth production under a very tight timeline. Experts in coordinating with multiple parties and with a wealth of local knowledge – we knew we were in great hands the minute we started collaborating." - *Adela Andrei and team (Nafisah, Shu Yau, Jonathan and Dean), Account Director, iris worldwide (Singapore)*

Radical Orange

"The Greenhouse Studio assisted us with several commercials we were filming in Fiji for Fiji Airways. Our home base is Sydney which meant we had to get reliable people on the ground in Fiji to do anything from casting to location scouting and permissions. Ronna, Karen and the rest of the team made the entire process super simple. Spending lots of time on Skype with us and making sure the entire production was ready to go once we landed in Fiji." - *Vikash Autar, Producer/Director, Radical Orange (Australia)*

Fiji Women's Fund

I have really enjoyed working with Greenhouse. Their attention to detail, along with their ability to work within a tight timeframe has been fantastic. Their work is of a high standard and great quality. - *Michelle Reddy, Fund Manager*